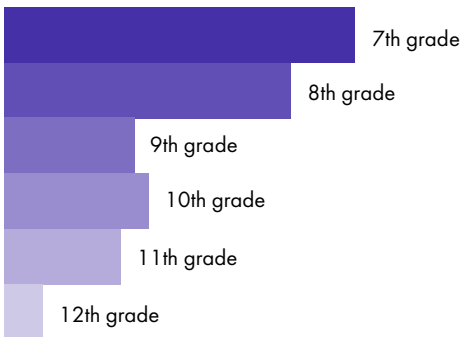


PROOF OF PERFORMANCE • 2023 TWISTER CONFERENCE

ATTENDANCE

- 106 7th to 12th grade students identifying as girls
- 60% middle schoolers
- 40% high schoolers
- 17 counties represented
- 67 schools represented



Community Partners

- 40 presenters
- 60 volunteers
- 10 unique sessions
- 12 companies/organizations represented



"Thank you to the coordinators of this event! My daughter had a great time and came home chatting about all the possibilities there are for her [in a STEAM career]."

- Parent of a TWISTER Attendee

Sponsors: TVA, LP, EY, Jackson, Schneider Electric, NES, Turner Construction Company, and WiTT.

Community Partners: BIT, Vanderbilt University (Earth and Environmental Sciences dept.), Vanderbilt Medical Center, Leidos, Wilmont Inc, Wond'ry - Vanderbilt's Innovation Center, Nashville Zoo, and Nashville Symphony.

100% of attendees who completed the post-TWISTER survey said they would invite a friend in the future.



"Participation and engagement matter so very much. Beyond the educational value, the mental and emotional health benefits [of TWISTER] are something we couldn't have foreseen."

- Parent of a TWISTER Attendee

IMPACT

We asked attendees questions about their experience at TWISTER and here's what they said:

What is something you learned today?

- "That women can do whatever job men can and that I should fight for what I want to do"
- "I learned about different ways to create beautiful combinations in music"
- "I learned about delivering anesthesia in a zoo"

What was the best part of your TWISTER experience?

- Making friends
- Getting to compose my own instrumental music
- Building a solar powered car with my friend
- Hands-on experiences
- Opportunities to learn from STEAM professionals

DIGITAL IMPRESSIONS



106k Email Subscribers



9,100 Followers



53k Followers



5,500 Followers